



Kinect Card Ltd

**Design Guidelines for
your contactless
business card**

Kinect Card Artwork Guidelines

V2.1 October 2022

File types

The best file types that we accept for all artwork are as follows:

- Adobe Illustrator (Ai)
- PDF
- EPS

Colour formats

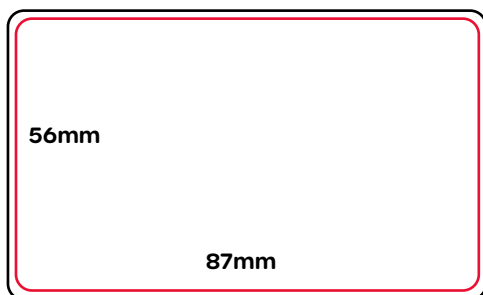
Please ensure that all files submitted are in CMYK format, if unknown, please advise us and we can cross check your colour palette

Fonts

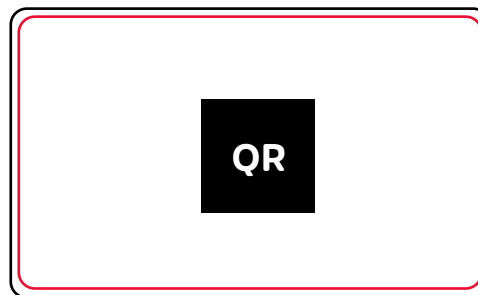
If you do have any unique fonts specific to your brand, please can you send the text file (.ttf) to hello@kinectcard.com, with your artwork.

Artboards



Card dimensions are 56mm X 87mm please add a 1mm bleed to your artwork



Front



Reverse

-  Card printable area
-  1mm Bleed

QR Codes

Please leave a 20mm x 20mm square for the QR code on the reverse of the card

Sending your artwork

Please email all artwork to design@kinectcard.com. If you cannot create your artboards, please do not worry, just send your logo in the above formats and our team will work on your digital mock up